

**The Survey of Academic Librarians:
Usefulness of Leading Internet Tools and Sites**

Chapter Eighteen: How useful is Amazon.com to you in your work?

Table 18.1: How useful is Amazon.com to you in your work?

	Not Useful	A Little Useful	Useful	Quite Useful	Very Useful
Entire Sample	16.41%	15.54%	27.57%	20.79%	19.69%

Table 18.2: How useful is Amazon.com to you in your work? Broken out by a department or title code.

Code	Not Useful	A Little Useful	Useful	Quite Useful	Very Useful
Reference & Instruction	15.54%	12.84%	23.65%	23.65%	24.32%
Acquisitions, Collection Development & Licensing	13.25%	14.46%	27.71%	25.30%	19.28%
Special Collections & Archives	27.78%	19.44%	33.33%	13.89%	5.56%
Administration	6.76%	13.51%	33.78%	22.97%	22.97%
Cataloging & Technical Services	24.19%	25.81%	20.97%	14.52%	14.52%
Circulation & Public Services	20.75%	11.32%	33.96%	15.09%	18.87%

Table 18.3: How useful is Amazon.com to you in your work? Broken out by age.

Age	Not Useful	A Little Useful	Useful	Quite Useful	Very Useful
<30	37.50%	12.50%	32.50%	12.50%	5.00%
31-39	19.57%	17.39%	23.91%	20.65%	18.48%
40-49	17.11%	10.53%	23.68%	23.68%	25.00%
50-59	8.98%	17.37%	27.54%	22.75%	23.35%
60>	17.28%	14.81%	33.33%	18.52%	16.05%

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Table 18.4: How useful is Amazon.com to you in your work? Broken out by the level of educational attainment.

Attainment	Not Useful	A Little Useful	Useful	Quite Useful	Very Useful
Do not have a college degree	25.00%	25.00%	15.00%	10.00%	25.00%
Have an associates degree	23.08%	15.38%	15.38%	23.08%	23.08%
Have a BA or BS degree	23.21%	8.93%	37.50%	12.50%	17.86%
Have an MLS degree	15.93%	16.48%	26.92%	21.43%	19.23%
Have an MLS degree as well as an additional Master's or professional school degree	12.50%	12.50%	30.26%	24.34%	20.39%
Have a doctorate	19.35%	29.03%	16.13%	22.58%	12.90%

Table 18.5: How useful is Amazon.com to you in your work? Broken out by the length of current employment.

Years	Not Useful	A Little Useful	Useful	Quite Useful	Very Useful
Less Than Two Years	25.81%	14.52%	25.81%	14.52%	19.35%
2-5 Years	22.43%	15.89%	30.84%	16.82%	14.02%
5-10 Years	12.05%	13.25%	27.71%	26.51%	20.48%
10-20 Years	12.38%	10.48%	27.62%	22.86%	26.67%
More Than 20 Years	12.24%	22.45%	24.49%	22.45%	18.37%

Table 18.6: How useful is Amazon.com to you in your work? Broken out by a gender.

Gender	Not Useful	A Little Useful	Useful	Quite Useful	Very Useful
Male	18.18%	18.18%	31.40%	14.05%	18.18%
Female	15.57%	14.67%	26.05%	23.35%	20.36%

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Table 18.7: How useful is Amazon.com to you in your work? Broken out by library in public or private colleges.

Type of College	Not Useful	A Little Useful	Useful	Quite Useful	Very Useful
Public College	15.99%	16.57%	28.49%	21.22%	17.73%
Private College	17.27%	12.73%	24.55%	19.09%	26.36%

Table 18.8: How useful is Amazon.com to you in your work? Broken out by general Carnegie class of the institutions.

Carnegie Class of the Institutions	Not Useful	A Little Useful	Useful	Quite Useful	Very Useful
Community College	10.84%	13.25%	30.12%	18.07%	27.71%
BA or MA Granting	11.19%	11.19%	26.57%	23.78%	27.27%
PHD-Level Granting Institution	17.28%	17.28%	35.80%	18.52%	11.11%
Level 1 or Level 2 Research University	23.29%	19.86%	23.29%	21.23%	12.33%

Table 18.9: How useful is Amazon.com to you in your work? Broken out by the enrollment level of the colleges.

Enrollment Level	Not Useful	A Little Useful	Useful	Quite Useful	Very Useful
<1,000	13.21%	7.55%	28.30%	16.98%	33.96%
1,000-2,500	7.69%	16.92%	23.08%	29.23%	23.08%
>2,500-5,000	13.04%	11.59%	18.84%	28.99%	27.54%
>5,000-10,000	13.68%	14.74%	33.68%	18.95%	18.95%
>10,000-20,000	17.89%	17.89%	33.68%	18.95%	11.58%
>20,000	29.27%	26.83%	12.20%	21.95%	9.76%

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Table 18.10: How useful is Amazon.com to you in your work? Broken out for faculty in the United States or Canada.

Country	Not Useful	A Little Useful	Useful	Quite Useful	Very Useful
United States	16.86%	14.55%	28.18%	21.25%	19.17%
Canada	8.33%	33.33%	16.67%	12.50%	29.17%