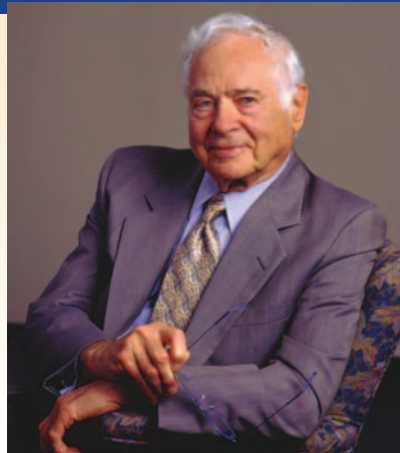


BRODART THE ORIGINAL SINCE 1939 – ACCEPT NO SUBSTITUTE!



In 1939, a young Columbia University student named Arthur Brody invented the plastic book jacket cover. A student of architectural photography, Brody washed the emulsion off some film and folded it around a book for added protection. The popularity of Brody's invention grew among his fellow students, and the book jacket cover was officially born.

**Brodart
The World's Book
Jacket Cover™**

The Original Since 1939



Need Assistance
Finding the
Right Cover?
Visit us online at

www.shopbrodart.com/bjcfinder

**SafePack Guarantee
A Brodart Exclusive**

- All products labeled SafePack are packaged in acid-free shrink wrap
- Prevents shifting and folding during shipping
- Prevents damage from fingerprints, oils, dust and dirt

Ask for our **FREE** dispenser box, #10-BJC-BOX, with easy thumb-release opening for jackets 14"H or smaller.

Sheets are **SafePacked** in acid-free shrink-wrap.



Rolls are packaged in Brodart's guaranteed **SafePack** Box.

**Odd-Sized Books?
Books with No
Dust Jacket?
No Problem!**

Brodart recommends Film Rolls...

- To cover a large variety of odd-sized books – Film rolls can be cut to any size and shape
- For books with no dust jackets – Paperless film rolls offer great protection against dirt and wear
- For more economical book covering – Cut your own covers to the exact length you need and eliminate waste

For the full line of Brodart Film Rolls, see our current catalog or visit www.shopbrodart.com.



We stand behind each and every product we sell - *and we mean it!*

**Parlez vous Français?
Habla Español?**

Application instructions for all Book Jacket Covers are available online in English, Spanish and French!

Les instructions d'application pour toutes les couvertures de veste de livre sont accessibles en ligne en anglais, l'Espagnol et le Français !

Las instrucciones del uso para todas las cubiertas de la chaqueta de libro son accesibles en línea en inglés, español y francés!

Insert keyword BJCINSTR and go directly to the Application Instructions!

Insérez le mot-clé BJCINSTR et allez directement aux instructions d'application!

¡Inserte la palabra clave BJCINSTR y vaya directamente a las instrucciones del uso!

Product Search: Keyword or Catalogue #

Visit Us Online



A Simple Guide to
**Selecting a
Book Jacket Cover**

FROM THE INVENTORS OF THE BOOK JACKET COVER



U.S. Customers/International Customers:

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International Phone 570-769-3265 • Fax 570-769-5111
Brodart Co, 100 North Road, McElhattan, PA 17748 U.S.A.

Canadian Customers:

Call Toll-Free 1-800-265-8470 • Click www.brodart.ca • Fax 1-800-363-0483
Brodart Ltd, 109 Roy Boulevard, Brantford, ON N3R7K1 Canada

Brodart Book Jacket Cover Basics

- A Brodart Book Jacket Cover is a plastic layer designed to protect your book's cover and/or dust jacket from scratches, wear and tear, fingerprints and moisture.
- Brodart Book Jacket Covers represent the largest variety of styles, film types, film thicknesses (mils) and formats in the industry. You also have a choice of great convenience features like folding guides, anchor tabs and adhesive strips.
- There are three basic choices you need to consider in order to locate the Brodart Book Jacket Cover that best meets your needs.

Do You Have Extra-Wide Books?

Our book jacket cover sheets are sized to fit most popular book heights and widths. If you have a book that is wider than it is tall, then choose a long or extra-long cover (L = Long and XL = Extra-Long).



First Choice: STYLE

Adjustable

Covers that adjust to fit various book heights within your collection. For example, if you have 9"H books and 10"H books, they can both be covered using 10"H covers; simply make a fold to adjust the cover to the 9"H book



Exact Fit

Covers that fit a specific book height without the need for adjustment. For example, 9"H covers for 9"H books and 10"H covers for 10"H books.



Second Choice: FILM

Polyester

A chemically inert, durable material that is archival-safe, will not stretch and will not yellow over time. Recommended for circulated volumes, polyester is available in two film clarities, **Lo-Luster** and **Super Clear**. Lo-Luster covers have a hazy finish to hide imperfections, flaws and fingerprints and also reduce glare. Super Clear covers are crystal clear and have a glossy finish to show off new book graphics



Polypropylene

A soft, flexible quiet material that will stretch but will not tear. Recommended for non-circulating or personal collections, polypropylene is available in two film clarities, **Non-reflective** and **Clear**. Non-Reflective covers have a matte finish to hide imperfections, flaws and fingerprints and also reduce glare. Clear covers are crystal clear and have a glossy finish to show off new book graphics.

Third Choice: FORMAT

Sheets

For fast, easy, convenient application, sheets are pre-cut to specific book heights and widths. Brodart Book Jacket Cover Sheets are packed in acid-free shrink-wrap to prevent shifting, folding and damage; available in various film thicknesses (mils) in quantities of 25 or 100.



Rolls

For more cost-effective application, rolls may be cut to meet varying book widths. Film Rolls are packaged in Brodart's guaranteed **SafePack** box with exclusive plastic supports that prevent crushed corners; available various film thicknesses (mils) in 100' to 300' lengths.



Convenience Features



Perforated Folding Guides

Pre-punched folding guides enable a precise fold for the correct fit. Guides are spaced at 1/8" increments for adjustability.



Anchoring Tabs

Located along the bottom of book jacket cover sheets, three self-adhesive tabs with release back liners anchor the book jacket cover to the paper backing and eliminate the need for tape.

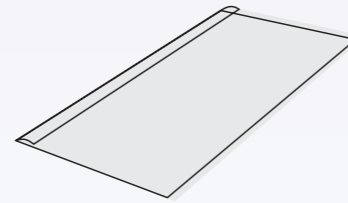


Continuous Adhesive Strip

One continuous adhesive strip with release back liner anchors the book jacket cover to the paper backing.

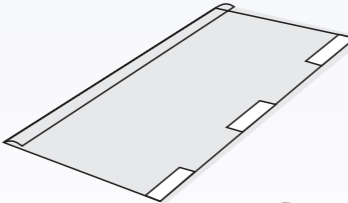
To view this guide on line, go to www.shopbrodart.com and type styleguide in the product search box. For more product details, type the product name into the search box. (e.g. **econofold** for Econo-Fold)

Adjustable Polyester



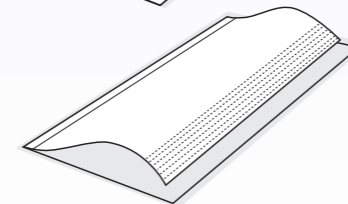
Econo-Fold

- Archival safe
- Paperless cover
- Available in sheets and rolls
- Recommended for books without dust jackets



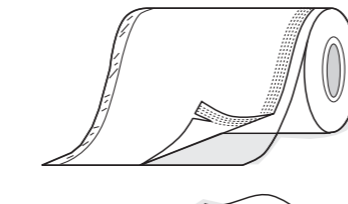
Econo-Fold II

- Paperless cover
- Anchoring tabs
- Available in sheets only



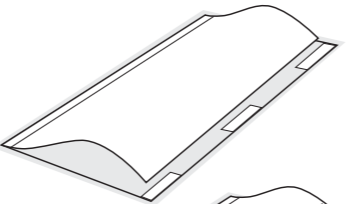
Just-A-Fold® Open-Edge

- Paper backing
- Perforated folding guides
- Available in sheets and rolls



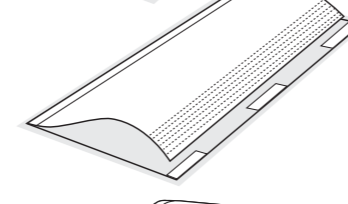
Just-A-Fold® III Open-Edge

- Archival safe
- Non-printed paper backing
- Perforated folding guides
- Available in sheets and rolls



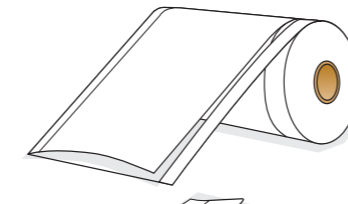
Just-A-Fold® Reinforced

- Double-reinforced paper edge for maximum strength
- Perforated folding guides
- Available in rolls only



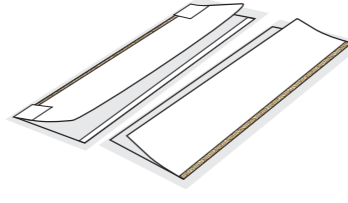
Just-A-Fold® II Open-Edge

- Paper backing
- Anchoring tabs
- Available in sheets only



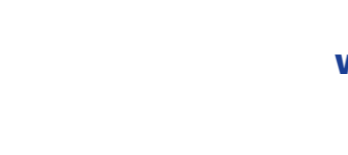
Quik-Fold™ Open-Edge

- Paper backing
- Anchoring tabs
- Perforated folding guides
- Available in sheets only



Secure-Fold Open-Edge

- Paper backing
- Continuous Adhesive Strip
- Available in rolls only

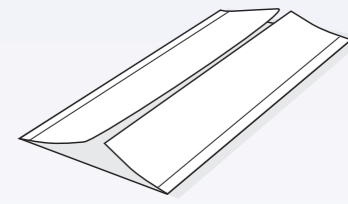


Lifetime® Duplex™

- Paper backing with classic brown edging; two-piece cover
- With or without tabs
- Available in sheets only

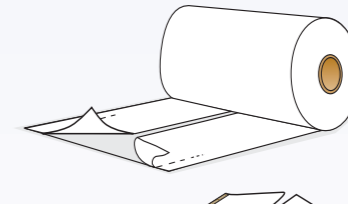
Brodart Style Selection Guide

Exact-Fit Polyester



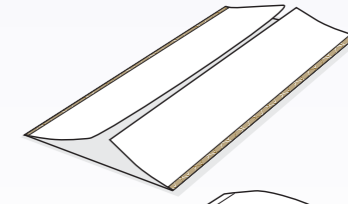
Fold-On®

- Center slit paper backing
- Available in sheets and rolls



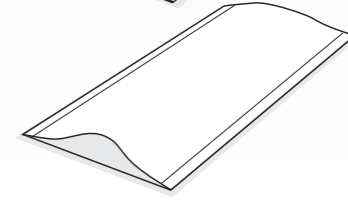
Fold-On® Archival-Quality

- Archival safe
- Non-printed center slit paper backing
- Available in sheets and rolls



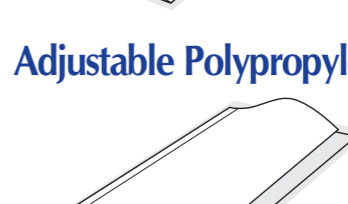
Fold-On® Double Reinforced-Edge

- Center slit paper backing
- Double-reinforced paper edge for maximum strength
- Available in rolls only



Lifetime® Sized

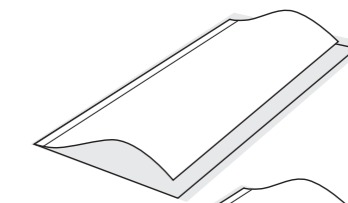
- Center slit paper backing with classic brown edging
- Available in sheets only



Tubular

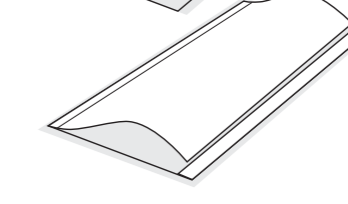
- Paper backing
- Sealed on both sides
- Available in sheets and rolls

Adjustable Polypropylene



Advantage™ I

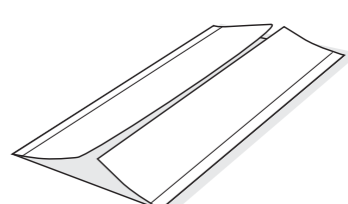
- Paper backing
- Available in sheets and rolls



Advantage™ II

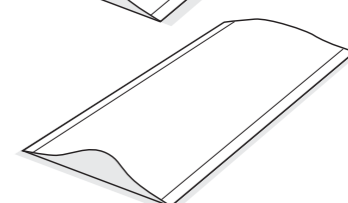
- Paper backing
- Continuous adhesive strip
- Available in sheets and rolls

Exact-Fit Polypropylene



Advantage™ Fold-On®

- Center slit paper backing
- Available in sheets and rolls



Advantage™ Tubular

- Paper backing
- Sealed on both sides
- Available in sheets and rolls