



## Arlington Public Library    Arlington, Texas

### About Arlington Public Library

Named in honor of General Robert E. Lee's hometown of Arlington, Virginia, Arlington, Texas was founded in 1876 along the Texas and Pacific Railroad. Arlington Public Library opened in 1922 and serves a community of over 365,000. Located just 12 miles from downtown Fort Worth and 20 miles from Dallas, its ideal location has enticed people for decades to settle here. Considered a *boomberg*, the city was one of the fastest-growing suburbs of the post-World War II era. With an influx of industry including automotive, aerospace and tourism, Arlington had explosive growth and experienced one of the nation's greatest population growth rates between 1950 and 1990. Arlington is home of the original Six Flags theme park, Texas Rangers baseball team, and future site of Dallas Cowboys Stadium.

A popular tourist destination, an estimated 6.5 million people visit Arlington each year. The city's population is comprised of approximately 20% Asian and over 30% Hispanics. Its diverse resident population combined with large quantity of visitors, it was evident to members of Arlington Public Library that their community needed a resource to acquire and practice English skills. Learning English and gaining proficiency will enable non-native English speakers to function more effectively in society and meet the needs of tourists whose influx touches every facet of the city.

### Objective: No-cost ESL Learning Opportunity

To meet the ever-growing language needs of its community, the Arlington Public Library implemented an online ESL language learning solution called TELL ME MORE®. The solution provides e-language learning which is accessible by patrons in the library and from home. "With increasing numbers of immigrants in Arlington, we wanted to provide a complete ESL package to our patrons," explains Harriet Stow, Bibliographic Services Administrator. "When the decision was made to provide our community with language learning in order to help people with their English, we selected TELL ME MORE® because I was impressed with the scope of the program and especially the voice [speech] recognition component which aids in pronunciation." Ms. Stow, a six year library staff member, has worked in Arlington for nine years and sees the challenges faced by non-English speakers living in an English-speaking community, as well as those faced trying to help them. She and her fellow librarians are often at a loss to provide service to patrons who speak Spanish or Vietnamese. "It takes time to track down one of our bilingual or multilingual staff members," remarks Ms. Stow. "Unfortunately when this happens, the patron has to wait."

### Solution: ESL Language Learning – A Yellow Rose for Arlington

Using their own library-assigned passwords, patrons of Arlington Public Library can access TELL ME MORE® language learning programs in ESL, French, German, Italian, Spanish, Latin-American Spanish, and Dutch while in the library and from any Internet-connected computer.

"I'm impressed by the scope of the program [TELL ME MORE], and especially by the voice recognition component to aid in proper pronunciation."

**Harriet Stow**

Bibliographic Services  
Administrator

### Objective

To provide patrons with language learning opportunity.

### Solution

Auralog's TELL ME MORE® delivers a fully hosted, customizable online solution appropriate for beginner to advanced learners.

### Results

- o Easy for patrons to use
- o Accessible onsite & offsite
- o Language learning free of charge
- o Fulfilling needs of patrons

### About Auralog

Auralog is the global leader in language learning software. The TELL ME MORE® suite of products is being used by more than 5 million learners worldwide, in more than 10,000 organizations and schools. Headquartered in Phoenix, Arizona, Auralog has offices in France, Germany, Spain, Italy, Mexico and China.