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Contact:

Brandie Baumann, communications coordinator

800.397.1552

bcrpress@bcr.org

BCR PARTNERS WITH MOSIO TO BRING TEXT A LIBRARIAN SERVICE TO MEMBER
LIBRARIES

Aurora, CO, November 10, 2009 -- BCR is partnering with Mosio, Inc., to bring its Text a Librarian service to BCR member libraries. Using mobile phone technology, patrons can text questions to reference services from their mobile phones and librarians can type answers on a web-based interface.

Text a Librarian's feature-rich mobile messaging system is a comprehensive, web-based interface (called a "Microboard") that is easy to implement and use. Accessible by more than 260 million U.S. mobile phones, librarians can log on and service patrons on any computer or mobile device with Internet access.

"BCR is pleased to be able to offer this new technology to our member libraries," said Brenda Bailey-Hainer, BCR President and CEO. "With its ease of use and competitive pricing, Text a Librarian will allow libraries to provide the services patrons want at a cost that is

affordable."

"We are really excited to see so many libraries embracing text messaging as the new way to communicate easily and efficiently with their patrons. Our partnership with BCR only makes it easier for libraries to implement Text a Librarian," said Gabe Macias, VP of Sales and Marketing at Mosio.

About Mosio

Mosio is a mobile technologies company providing messaging and mobile web solutions for businesses and organizations. We help our clients connect with customers on-the-go, using their mobile presence as a competitive advantage to increase sales and brand loyalty, both on and offline.

About BCR

BCR brings libraries together for greater success by expanding their knowledge, reach and power. They offer a broad range of solutions and their hands-on, personal attention to each member enables them to deliver effective and timely solutions that help libraries keep pace with new developments in technology and services. BCR is the nation's oldest and most established multistate library cooperative. Since 1935, the BCR team has helped libraries learn new skills, reach patrons, increase productivity and save money. BCR (Bibliographical Center for Research) is a 501(c)3 nonprofit headquartered in Aurora, Colorado. For more information, visit www.BCR.org or email info@BCR.org.