



Contact: Robert Baker  
Telephone: 856-566-4121  
Email: Valb@LATcorp.com

FOR IMMEDIATE RELEASE

**LAT – STENA: AUTOMATED SYSTEM FOR CIRCULATING BEHIND-THE-COUNTER MEDIA COLLECTIONS HAS BEEN DEPLOYED IN EAST COAST LIBRARY**

A New Space-Efficient Optical Media Handling System Streamlines and Increases speed and accuracy of circulation for busy library in New York.

SOMERDALE, NJ, December 12, 2010: Library Automation Technologies, Inc. (LAT), a leader in library automation products, is pleased to announce the installation of the 1000 disk capacity Stena unit in the busy Brentwood Public Library in Long Island, New York. Stena, a new product from LAT is designed to assist circulation staff in servicing patron's requests for optical media (CD, DVD, Blu-Ray, Games). Designed to work with all major ILS systems, Stena streamlines circulation of disc media, while providing 100% security and accuracy.

"All we have to do is to scan the Barcode and discs will start popping out automatically. We just take them from the Stena and give to patrons. It is that easy!" – says Ms. Danielle Zubiller, Head of Circulation for the Brentwood Public Library. "It's fast too," Ms. Zubiller adds. "We can service three to four patrons at a time." It has also reduced our theft problem of games down to zero."

Stena has zero footprint. Due to its flexible configuration, it fits perfectly into existing cabinet or shelving arrangement. If library has none, LAT will provide elegant shelves that will fit library's décor. Stena can also grow in capacity, as library requirements dictate and budgets permit. After initial install, library can add capacity at its convenience, one pod at the time. Stena will also accommodate multiple control points, so more than one patron can be served simultaneously.

"Stena was designed with the circulation-staff in mind," says Oleg Boyarsky, CEO of LAT. "In a typical day, these people will literally perform thousands of repetitive operations to get patrons their media. While we advocate complete self-service operations, and have introduced the allCIRC™ System to completely automate and secure circulation of optical media – LAT also understands that there are many instances where self-service is not a complete answer, and that is where Stena comes into play."

"Designed for librarians by librarians with sophisticated automation, we have made the system very affordable, so even in current tough economic climate, every library should have one! It will not only improve your circulation desk accuracy and service capability, but also save many of your personnel from unneeded fatigue and minimize chance of carpal tunnel," says Oleg Boyarsky, CEO of LAT.

"We just love it," – concludes Zubiller.

The Stena system will be exhibited at the ALA Mid-Winter Conference in San Diego at the LAT's booth #908.

To see 'Stena in action' video, as and for more information about all of LAT's technologies and products, visit: [www.LATcorp.com](http://www.LATcorp.com)

Library Automation Technologies Inc., (LAT) founded in 2001 has installations in hundreds of libraries throughout the United States. LAT's innovation earned the firm the coveted "#1 Fastest Growing in South Jersey, 2005" by the Philadelphia Business Journal, as well as a "Finalist in the Family



Business of the Year, 2006\* award presented by Farleigh Dickinson College. LAT further continues its growth expanding into automation by delivering media dispensing line of products solely dedicated to library operations.

###

For more information about this topic, or to schedule an interview with Oleg Boyarsky / CEO, please call Robert Baker at: 856-566-4121 or e-mail Robert at: [Bob@LATcorp.com](mailto:Bob@LATcorp.com)