

## **3M Announces Details of Technology Subscription Program**

*- Offers new way to implement RFID and Self-Service in libraries -*

St. Paul, Minn. – February 1, 2011 – 3M Library Systems announced today additional details on its Technology Subscription Program, a new way to implement RFID and self-service in libraries. This program helps libraries to take advantage of the latest library technology without major capital expenditures. Instead, libraries can budget monthly, quarterly or annually for their technology needs.

According to Matt Tempelis, global business manager for Library Systems, "We understand that library funding has been hard hit over the past couple of years. That's a key reason 3M developed the Technology Subscription Program. Libraries can leverage 3M technology to help maintain hours, maximize services and deliver a high level of value with minimal out-of-pocket expenses."

The 3M Technology Subscription Program, designed for libraries interested in implementing technology now, will help meet challenges faced each and every day. The program delivers systems that provide the library with new and effective ways to manage those ever increasing challenges. Systems that are part of this program include 3M RFID solutions, electromagnetic solutions, barcode-only SelfCheck Systems from 3M and the 3M Intelligent Return and Sorter System.

Over the years 3M has learned that one solution does not fit every library, and that's why the 3M Technology Subscription Program has built-in flexibility. A library can choose the length of the subscription from one year to five years, as well as the payment schedule -- monthly, quarterly or annually.

3M Sales representatives are available to help libraries determine the best solution for their situation and to work with them for a smooth implementation.

### **About 3M Library Systems**

3M Library Systems is the only company that develops, designs, and manufactures cutting-edge conversion, circulation, collection management, and security solutions. Finding the technology solution that is right for our customers, 3M's promise is to deliver a long term partnership that is built to exceed their expectations. For more information about 3M Library Systems, visit <http://www.3m.com/library>.

### **About 3M**

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$23 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 65 countries. For more information, visit [www.3m.com](http://www.3m.com) or follow @3MNews on Twitter.

3M and SelfCheck are trademarks of 3M Company. All other trademarks are property of their respective owners.

- 30 -

Contact:

Connie Thompson  
3M Public Relations

651-733-8914  
[www.3m.com/PressContact](http://www.3m.com/PressContact)