

NEWS FROM INNOVATIVE INTERFACES

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Award-Winning Library Goes Wireless with Innovative's AirPAC

Emeryville, CA—The Stark County District Library (OH), winner of a 2009 National Medal for Museum and Library Service, has enabled the new AirPAC for Smartphones, allowing patrons to access their catalog from anywhere. "We selected this product to extend the library's service to our customers on the go," says Suzette Burlingame, Associate Director for Library Technologies. "Providing a mobile version is a logical step in the evolution of our library catalog. I also like how the product is versatile and works with various mobile devices our patrons may use. Patrons are enjoying the product's clean and user-friendly interface that offers essential functionality, such as the ability to renew library materials or place holds from anywhere."

Specifically designed for mobile library-users, AirPAC brings the library catalog wherever they are. AirPAC leverages the large, bright screens and updated browser support of smartphones—while bringing patrons modern features like RightResult™ relevance-ranking technology, cover images (from third-party content providers), and direct connections to online resources and electronic journals. When users want to find their library, AirPAC helps by linking to Google Maps™. With AirPAC, accessing self-service features on-the-go is fast and easy—a convenient time saver for both patrons and library staff.

Google Maps™ is a trademark of Google, Inc. RightResult™ is a trademark of Innovative Interfaces, Inc.

About Stark County District Library

Stark County District Library is a 2009 winner of the National Medal for Library Service and is a *Library Journal* Five-Star Library. Its Main Library, nine Branch Libraries, two Bookmobiles, and two Kidmobiles serve 148,000 library-card holders. More than 1.5 million people visit the Library each year. Its holdings number 989,000 items and the annual circulation is 3.9 million items. The collection includes books, audio visual materials, and periodicals for all ages. In addition, the Library provides programs and classes for adults, teens, and children; computer and Internet access; a downloadable collection of books and music; Reference and Genealogy services, as well as Outreach services to shut-ins, nursing homes, and housing units. It is one of the nine largest library systems in the state of Ohio, serving twelve local school districts. For more information, call 330.452.0665 or visit www.starklibrary.org.

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About Innovative Interfaces

Innovative Interfaces (www.iii.com) dedicates its energies to meeting the needs of libraries and the challenges of library automation. The company has fulfilled this mission with first-rate services and products such as the Millennium integrated library platform, INN-Reach resource sharing, Electronic Resource Management, and the Encore discovery services platform. Today, thousands of libraries of all types in over 40 countries rely on Innovative's products, services, and support. The company is located in Emeryville, California with offices around the world.