

**FOR IMMEDIATE RELEASE**

**FOR FURTHER INFORMATION:**

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## **Evanced Solutions Partners with State Libraries of New Jersey and New York**

Indianapolis, IN – March 17, 2010 – Evanced Solutions announced today a partnership with the New York State Library and the New Jersey State Library that will bring its popular Summer Reader software to public libraries in both states.

“Summer Reader has the ability to provide greater accessibility for library patrons, while cutting costs and time associated with managing a summer reading program,” explained Rob Cullin, co-founder of Evanced Solutions. “We’re looking forward to working with libraries across New Jersey and New York to provide a cost-effective tool that adds a new dimension of interactivity for library users.”

Both states have committed to a three year period of usage in the hopes that Summer Reader will expand their state reading programs and strengthen bonds between communities and libraries. “Libraries throughout the state of New York will have a better opportunity to draw more teens and children into summer reading programs with the help of Summer Reader,” said Library Development Specialist Karen Balsen, speaking on behalf of the New York State Library. “This is about us keeping up with technology and helping our libraries stay current with technology.”

New York and New Jersey join the ranks of other states that have provided Summer Reader for all public libraries, including Massachusetts (2007), Pennsylvania (2009), and Arizona (2009).

Headquartered in Indianapolis, Indiana, Evanced Solutions offers products and services for libraries of all types and budgets. These include event calendaring and registration, meeting room booking, summer reading management, staff scheduling and library materials vending solutions, all designed to better attract and engage the communities libraries serve. For a free webinar and for more information on Evanced Solutions and their products, visit [www.evancedsolutions.com](http://www.evancedsolutions.com) or call (888) 519-5770.

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