



SLA Business & Finance Division Selects Sushma Arora for 2011 B&F Impact Award sponsored by Wolper Subscription Services

For Immediate Release: April 21, 2011.

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Wolper Subscription Services is pleased to congratulate **Sushma Arora**, General Manager of the Information Resource Centre, Delhi at Tata Consultancy Services Ltd., on receiving the **2011 B&F Impact Award** sponsored by **Wolper Subscription Services** and the **Business & Finance (B&F) Division of the Special Libraries Association (SLA)**.

In its inaugural year of 2011, the B&F Impact Award recognizes a Division member who creates value by aligning with the goals of their organization through the innovative and effective use of information to impact the accomplishment of those goals. The conference award winner will receive a \$2,000 stipend to help cover expenses at the SLA Annual Conference.

“We are honored to recognize Sushma Arora as an information professional who has aligned the role of the Information Resource Centre with the goals of Tata Consultancy Services to demonstrate the tangible value of information to her enterprise.” said Susan Wolper, President and CEO of Wolper Subscription Services, Inc. “It is increasingly important that information professionals speak the language of their organization when demonstrating ways in which their initiatives create measurable impact and achieve mission-critical objectives.”

Ms. Arora initiated an alignment of library services and staff with the company’s operating units that had been reorganized into business domains from geographic based units. Industry specific alerting, news services, and virtual libraries are provided to TCS employees globally to foster continuous learning about the business environments of TCS clients. The direct benefits of this service realignment were quantified in terms of hours saved by users as well as resulting in improved satisfaction with library support.

Ms. Arora will be presented with a check during the SLA B&F Awards ceremony on Monday, June 13, 2011 during the SLA Annual Conference in Philadelphia, PA, U.S.A. Wolper Subscription Services is participating in the INFO-EXPO at the 2011 SLA Conference in Philadelphia, PA on June 12 – 14, 2011.

About Wolper Subscription Services

Wolper is a one-stop information management resource and the only 100% woman-owned business in the field. For 35 years, the company has been providing service and savings to corporate, academic, medical, government, public and consortia customers. Wolper's High Tech, High Touch[®] approach delivers the perfect combination of next-generation technology and time-proven, personalized service. Besides serials, Wolper also handles books, site licenses, ERM and other information solutions, both traditional and innovative. Wolper holds multiple diversity supplier certifications – from the Commonwealth of Pennsylvania, the Women's Business Enterprise National Council (WBENC), and the National Gay & Lesbian Chamber of Commerce (NGLCC). Wolper is Ariba certified, has multiple U.S. Federal agency supplier approvals, and is a member of the Association of Subscription Agents and Intermediaries, Special Libraries Association and American Library Association, among others. Learn more at www.wolper.com or contact Wolper at 610-559-9550 or info@wolper.com.

About SLA

The Special Libraries Association (SLA) is a nonprofit global organization for innovative information professionals and their strategic partners. SLA serves more than 10,000 members in 75 countries in the information profession, including corporate, academic and government information specialists. SLA promotes and strengthens its members through learning, advocacy and networking initiatives. For more information, visit www.sla.org.