



## Wolper Extends Its Partnership with Copyright Clearance Center

*Leading Subscription Services Company Now Authorized  
to Offer Additional CCC products*

Easton, PA – June 10, 2011 - Wolper Subscription Services, a leader in the information management industry for the past 35 years, and Copyright Clearance Center (CCC), a not-for-profit organization that is the world's leading provider of copyright licensing solutions, expanded their one-year old partnership as Wolper became the first subscription agency to be authorized as a referral partner for additional CCC products. In spring of 2010, Wolper integrated CCC's RightsLink® into its online subscription management system, providing unique value to desktop users and librarians by allowing them to search, price and obtain copyright permission at the point of purchase or renewal with one-click access.

"Extending our strategic alliance with CCC enables us to deliver more capabilities and functionality to our customers that incorporate streamlined copyright permissions solutions into their users' work flows and procurement work processes while mitigating legal risk of copyright infringement" said Wolper Subscription Services President and CEO, Susan Wolper. "We are now in an ideal position to continue providing unique value to desktop users and librarians in corporations, academic institutions, medical and healthcare facilities, governmental agencies, public libraries and not-for-profit entities."

"We are excited to expand our partnership with Wolper," said Miles McNamee, VP, Licensing and Business Development, CCC. "Both Wolper and CCC are committed to continuing our successful partnership for the benefit of Wolper's customers."

Wolper was the first subscription agency to bring online management tools and technology to its customers and remains the industry leader in providing robust, comprehensive and effective software tools. Among Wolper's key values is an ethic of constant improvement, and, with its "high tech, high touch"® approach, the company strives to deliver the perfect balance of next-generation technology and time-proven, personalized service.

For a detailed briefing on CCC offerings, particularly integrated services within WOLPERweb®, talk to your Wolper sales representative or contact us at 610.559.9550 or [info@wolper.com](mailto:info@wolper.com).

### **About Wolper Subscription Services**

Wolper is a one-stop information management resource and the only 100% woman-owned business in the field. For 35 years, the company has been providing service and savings to corporate, academic, medical, government, public and consortia customers. Wolper's High Tech, High Touch® approach delivers the perfect combination of next-generation technology and time-proven, personalized service. Besides serials, Wolper also handles books, site licenses, ERM and other information solutions, both traditional and innovative. Wolper holds multiple diversity supplier certifications – from the Commonwealth of Pennsylvania, the Women's Business Enterprise National Council (WBENC), and the National Gay & Lesbian Chamber of Commerce (NGLCC). Wolper is Ariba certified, has multiple U.S. Federal agency supplier approvals, and is a member of the Association of Subscription Agents and Intermediaries, Special Libraries Association and American Library Association, among others. Learn more at [www.wolper.com](http://www.wolper.com) or contact Wolper at 610-559-9550 or [info@wolper.com](mailto:info@wolper.com).

### **About Copyright Clearance Center**

CCC, the rights licensing experts, is a global rights broker for the world's most sought after materials, including millions of in- and out-of-print books, journals, newspapers, magazines, images, blogs and ebooks. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that simplify the licensing of content that lets businesses and academic institutions quickly get permission to use copyright-protected materials, while compensating publishers and content creators for the use of their works. For more information, visit [www.copyright.com](http://www.copyright.com) for more information.