

**Austin Public Library to Install RFID Systems from 3M  
To Enhance Productivity and Security at Two Locations**

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***Two Branches Now Under Reconstruction Will Be First  
To Adopt Radio Frequency Identification Technology***

AUSTIN, Texas – March 31, 2009 – The 20-branch Austin Public Library will begin a long-term project to adopt radio frequency identification (RFID) technology by installing new SelfCheck Systems and security gates from 3M Library Systems at two branches that are currently being rebuilt and enlarged.

Austin, situated in central Texas, is the state capital. Its library system serves a metropolitan area with a population of more than a million residents. About 80 miles to the southwest, the San Antonio Public Library system also is converting to RFID with 3M Library Systems, in a multi-phase project that began in the summer of 2007.

Library staffs in Austin have begun applying a total of approximately 76,000 RFID tags to circulating items at the current North Village and Twin Oaks branches. When the new facilities are ready for occupancy in the spring of 2009, 3M will install three SelfCheck System V-Series units in each of the two branches, along with other hardware and software for collection management functions. The SelfCheck systems enable customers to check out items and perform other tasks without the assistance of a staff member.

Also to be installed are a 3M conversion station for the tagging process and, for security, a 3M Model 8900 dual-corridor detection system at North Village and two 3M Model 8900 single-corridor detection systems at Twin Oaks. The detection systems help ensure that items have been properly checked out before leaving the library.

“The opening of these two reconstructed and fully modern branches provides a good opportunity to begin a gradual process to bring the library system online with RFID, so that we have the

technology to stay abreast of rising demand for library services,” says the library’s IT manager, Joseph Faulk. “Using RFID for circulation, inventory and security will help create a seamless operation for maximum efficiency.”

The Austin City Council approved the purchases for North Village and Twin Oaks in September. The library expects that completion of a system-wide conversion will require about five years.

Rory Yanchek, 3M Track and Trace Solutions general manager, observes that as public library systems face growing demand they are commonly embracing RFID technology, often choosing 3M Library Systems. “It’s the recognized way to accommodate more services without having the luxury of a bigger budget,” he says, citing the libraries of West Palm Beach, Florida; Cheyenne, Wyoming, and even Paris, France as recent examples of institutions that have chosen 3M to help them achieve their expansion goals.

Libraries using RFID technology are especially focused on the durability and reliability of the tags, according to Yanchek. “3M RFID tags are designed to satisfy today’s demanding library applications, and we warranty that they will last as long as the items to which they are affixed,” he says.

3M Library Systems offers the latest in RFID, self-service, automated materials handling, security and PC management solutions that help create a more human library and a more fulfilling and enjoyable patron experience. 3M also collaborates with libraries to support their technological advancement and ensure their success through numerous industry sponsorships and programs. For more information about 3M Library Systems, visit <http://www.3M.com/us/library/pr>.

### **About 3M**

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M’s core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$25

billion in sales, 3M employs 79,000 people worldwide and has operations in more than 60 countries. Visit [www.3m.com](http://www.3m.com).

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*Editors are invited to stop by 3M's booth #2102 at the Texas Library Association.*

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From:

3M Public Relations and Corporate Communications  
3M Center, Building 225-1S-15  
St. Paul, MN 55144-1000

Contacts:

Colleen Horn Harris  
3M Public Relations  
651-733-1566  
[www.3m.com/PressContact](http://www.3m.com/PressContact)