

Azuradisc Officially debuts THE DUAL DISC 2.0™

(Chandler, Arizona) January 5th, 2009 – Azuradisc Inc., the original equipment manufacturer of optical disc repair products, introduces a new professional disc repair machine: The Azuradisc DUAL DISC 2.0™ repair machine with Auto Dry™ Technology.

Twice as fast than its Predecessor the "Dual Disc repair machine", the Dual Disc 2.0™ is able to simultaneously return two scratched discs back to like-new condition with easier operation than ever before and now at speeds up to 240 discs per hour.

The operator puts one or two scratched discs into the machine and presses either 30, 60, 90, 120 or 180 second time buttons. The machine auto starts and auto stops, the discs are dry and shiny like new just a quick wipe and they are ready to be placed back in their case.

With its repair capability of up-to 240 discs per hour, this machine is the world's fastest desktop disc repair machine, doubling the speed of the previous record holder (the original Dual Disc, which could repair 120 per hour). The throughput varies from 40 to 240 discs per hour depending on the time cycle selected. No other desktop disc repair machine even comes close to these speeds, additionally this new version provides a perfect finish on all disc types, including Blu-Ray.

Using Azuradisc Auto Dry Technology, the Dual Disc 2.0™ repair machine automatically performs a drying cycle at the end of the repair process to remove the liquid from the discs. This contrasts with the usual result of most single-stage machines that leave the disc soaking wet, covered with dirty slurry or with significant drips at the end of their repair cycle.

The machine repairs 2 discs without needing to change the polishing head. A new Azuradisc liquid, called Policool™, is continuously recirculated to provide both the polishing action and the required cooling. A single bottle of Policool can repair up to 800 discs before replacement which also sets another new record for desktop disc repair machines.

The New Dual Disc 2.0 is also the first machine designed specifically to repair Blu-Ray discs faster and better than any machine on the market, boasting an amazing ability to remove scratches from hard coated Blu-Ray discs, leaving no swirl marks, a perfect finish, 2 discs in 1 minute (or less for average scratches).

The introductory list price for the Dual Disc repair machine is \$ 2,495.00 and machines will ship at the end of January 2009.

Headquartered in Chandler, Arizona U.S.A., Azuradisc is a privately held corporation that develops and provides products and services for the Optical Disc Market. The worldwide popularity of optical media such as Music CD's, DVD's, Video Game and Software discs has propelled Azuradisc into an international company. Azuradisc maintains a worldwide distribution network with sales in over 80 countries. The primary product and service offerings are centered on the prevention & removal of scratches from all types of Optical Discs. Azuradisc is largest Patent Holder of Disc Repair technology with 9 U.S. Patents in the field of disc repair.

For more information or questions, please contact Jason Bauer at (480) 827-8786.

24	25	26	27	28	29	30
31	1	2	3	4	5	6

PRESS RELEASE --- January 14th, 2008

Azuradisc to debut THE DUAL DISC PERMA-FILTER™

As of January 14th 2008, we have discontinued the cloth filter included with every policoool kit and switched over to the new plastic Perma-Filter. This new Perma-Filter stays with the machine and is cleanable / reusable.

- Eliminates the cloth filter, making policoool cartridges even cleaner and easier to work with.
 - Improves Overall Performance, more consistent repairs throughout the entire life of your policoool cartridge.
 - More environmentally friendly! No need to throw away dirty filters!
 - GET YOURS FREE! All new Dual Disc Machines shipped on or after Jan 14th, 2008 will have this filter included automatically. Machines purchased prior to this date are eligible to receive (1) free Perma-Filter per machine purchase. Just ask your sales representative for one if they haven't already mentioned it to you.
- Want to buy Spares? Order online at www.azuradisc.com part # dd_02171_6 (Code: dd perma filter)

For more information or questions, please contact Jason Bauer at (480) 827-8786.

 PRESS RELEASE --- May 9th, 2006

Azuradisc to debut THE DUAL DISC™

(Los Angeles, California) May 10, 2006 – At the E3 Electronic Entertainment Expo, Azuradisc Inc., the original equipment manufacturer of optical disc repair products, introduces a new mid-range professional disc repair machine: The Azuradisc DUAL DISC™ repair machine with Auto Dry™ Technology.

Extremely simple to operate, the Dual Disc repair machine is able to simultaneously return two scratched discs back to like-new condition.

The operator puts one or two scratched discs on the spindles, covers them with a magnetically locked handle and presses the start button. Two to five minutes later, the discs are dry and ready for pick-up. Just a quick wipe may be required to remove any dry deposit. That's it!

With its repair capability of up-to 60 discs per hour, this machine is faster than the other products in its class. The throughput varies from 24 to 60 discs per hour depending on the scratches depth.

Using Azuradisc Auto Dry Technology, the Dual Disc repair machine automatically performs a drying cycle at the end of the repair process to remove the liquid form the discs. This contrasts with the usual result of most single-stage machines that leave the disc soaking wet, covered with dirty slurry or with significant drips at the end of their repair cycle.

The machine repairs the disc without needing to change the polishing head. A new Azuradisc liquid, called Policoool™, is continuously recirculated to provide both the polishing action and the required cooling.

The introductory list price for the Dual Disc repair machine is \$ 2,495.00 and machines will ship at the end of May 2006.

Headquartered in Chandler, Arizona U.S.A., Azuradisc is a privately held corporation that develops and provides products and services for the Optical Disc Market. The worldwide popularity of optical media such as Music CD's, DVD's, Video Game and Software discs has propelled Azuradisc into an international company. Azuradisc maintains a worldwide distribution network with sales in over 80 countries. The primary product and service offerings are centered on the prevention & removal of scratches from all types of Optical Discs.

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 MEDIA RELEASE --- April 19th, 2005

USA TODAY

DVD watch

A weekly roundup of news and trends

Picture is clearer on disc care

There are ways to fix damage

By Thomas K. Arnold
Special for USA TODAY

Nel Levine prides himself on his DVD collection. But he's paranoid about keeping his discs pristine, particularly because he has children ages 8, 10 and 12.

"The kids handling them: That's the worst," says Levine, an interiorist in Poway, Calif. "I try to keep them in good shape. My wife even got a cleaner, and we always try to put them away, but inevitably they get scratched."

Even putting them back into those containers is not so easy sometimes, it makes me feel helpless: there's really nothing you can do about it."

But there is. The emergence of DVD has spawned a cottage industry of products that grind scratches out of the plastic discs and polish them up like new.

The repair industry began with the arrival of the CD in the early 1980s but didn't really take off until movie rental stores needed to fix DVDs that were damaged from frequent use. A tiny surface scratch can interfere with the laser reading the data, causing the picture to freeze or "pixelate" — break up into tiny pieces, like a mosaic.

Retailers are making their equipment available to customers for a fee. Marc Oranger, who owns the five Champagne Video-rental stores in New York City, says he recently bought four disc-repair machines. "They remove superficial scratches and smudges, and the disc comes out perfect," Oranger charges customers \$2.99 to fix damaged discs.

Disc-repair machines sell for anywhere from several hundred dollars for home-use models to \$50,000 for the Disc-Go-Mech. Made by Canadian firm Disc-Go-Tech, the machine can repair 100 discs an hour.

All machines work the same: "You grind the plastic to remove the scratch and then buff it out," says Fred Saghan, owner of JF Disc Repair in Van Nuys, Calif.

Still, if the scratch is too deep or the disc is warped, nothing can be done. And as in every business, pre-

Treating discs with TLC will keep them spinning

To prevent damage to your DVDs, CDs and games, experts advise that you:



Keep discs in the original case
It is designed to hold a disc securely.



Handle carefully
Handle a disc only by the hub or outer edge. Do not touch the shiny surface, where the data is.



Watch for the sun
Keep DVDs out of direct sunlight or areas of excessive heat, such as inside your car. It can cause warping, which cannot be reversed.



Use caution when removing from case
Don't bend the disc when popping it out. It could break.



Wash with care
If a DVD gets dirty, wash with water or a solution made for DVDs and air-dry.

Some products that aim to protect and repair DVDs:



Clean
Azuradisc's Anti-Static Spray Cleaner removes grime from CDs and DVDs.



Protect
Scratch Guards protect the label side of the disc so the data level beneath is not damaged.



Repair
Machines such as the Disc-Go-Mech Plus from Disc-Go-Tech can grind and buff scratches away.

Illustration: JF Disc Repair, Disc-Go-Tech, Azuradisc

Illustration: The Sun's Shiny Side, Johnson by Thomas K. Arnold, USA Today

vention is preferable to a cure.

To prevent damage, store discs in the original case. Do not spin the disc once it's secured. "Some people put a DVD in the case and spin it so the label is level," says William Haddock of Disc-Go-Tech. "That can cause scratches to the data side."

As a safeguard, Azuradisc of Chandler, Ariz., sells jewel case liners (25 for \$15) that adhere to the inside tray of DVD packages.

If DVDs get dirty, clean with water and then air-dry, Haddock says.

To clean fingerprints and other greasy dirt, use a dedicated disc cleaner and a microfiber cloth, says Azuradisc's Andrew Renwick. "Never use a paper towel, which is basically ground-up wood and can scratch, and never, ever use any kind of glass cleaner. Anything with alcohol or ammonia can do damage to the polycarbonate plastic."

Keep discs away from direct sunlight or heat, such as a car's interior, because the discs can warp. "If a disc is warped, there's nothing you can do," Haddock says.

Says JFF's Saghan, "DVDs get scratched or damaged very easily. Regardless of how well you take care of them, eventually you're going to get a scratch."

"And that's where guys like us come in."

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PRESS RELEASE --- April 5th, 2005 --- FOR IMMEDIATE RELEASE

AZURADISC TO UNVEIL DRAMATIC SURPRISE AT E3! Azuradisc announces a surprise unveiling for this year's Electronic Entertainment Expo on May 18, 2005.

(Chandler, Arizona) April 5, 2005 - The leading manufacturer in optical disc repair technologies, Azuradisc Inc., announces it will make a surprise unveiling of disc repair innovation on May 18th at the Electronic Entertainment Expo in Los Angeles, California.

"We have something really dramatic to share with the world, and will announce it at both of our two booths at E3, which is the ultimate event for all segments of the interactive industry," says Azuradisc General Manager, Ron Friedman. "The far-reaching opportunities of what we have to share is one of the reasons I wanted to be part of the Azuradisc brand", continued Friedman. Mr. Friedman recently came out of retirement to join Azuradisc. He is the former Chief Operating Officer of several divisions of Superscope, Inc., the exclusive distributor of Sony Products for 25 years and the retired Chairman of the Board of Dollardays International, Inc.

About Azuradisc: Azuradisc's founder is the inventor leading the world of disc repair, with 5 issued patents (and more pending) related to disc repair technology. The company manufactures and sells a complete line of commercial grade disc repair machines, disc care and quality control products. Azuradisc products are available for purchase through a comprehensive catalog and web site www.azuradisc.com. A Privately held firm Founded in 1995 and incorporated in 1999, Azuradisc Inc. is Headquartered in Chandler, Arizona, operates branch offices in Auckland, New Zealand, and Melbourne, Australia, and maintains over 80 distributors and reseller partners around the world.

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PRESS RELEASE --- May 26th, 2004 --- FOR IMMEDIATE RELEASE

OPERATION DESERT TUNES IN FULL SWING THROUGH MEMORIAL DAY WEEKEND

Sun Pontiac GMC and Classic Rock 100.7 KSLX team up with Azuradisc and local PostNet for collection drive for the troops Phoenix, Arizona- Since its inception on Saturday May 22, Sun Pontiac GMC's Operation Desert Tunes has collected over two thousand CD's for US troops in the Middle East. The drive continues, through 7:00 PM on Memorial Day (May 31st), at the dealership in Mesa at 1600 Main Street between Dobson and Alma School.

Local businesses have also stepped up to donate their unique services. Since many of the CD's collected are gently used, Azuradisc, A CD repair services company, will resurface them to deliver the best possible quality. "We want to ensure that the CD's being sent to the troops are skip and scratch free," says Azuradisc President, Jason Bauer. "So people shouldn't be shy about donating damaged discs. We will repair each disc as necessary to make sure that they all play like new. Debbie Gaudiosi, the owners of shipping store PostNet in Gilbert, have volunteered to box and ship the donations. The CD's and batteries will then be distributed to the branches of the United States Armed Forces through military channels.

Classic Rock 100.7 KSLX will broadcast live from the Sun Pontiac GMC dealership on Saturday, May 29th from 3:00 PM to 5:00 PM, to accentuate the final days of the collection period.

For more information or questions on Operation Desert Tunes please contact Doug Harris or Melissa Lampp at (713) 522-4273.

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