



BRETTFORD INTRODUCES GRADE-IN CUSTOM UPHOLSTERY PROGRAM

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Bretford Manufacturing, Inc. is making the ordering of custom upholstery swift and straightforward with the launch of its new Grade-In program. Through this new program, Bretford channel partners and their customers can choose from hundreds of Momentum or Herman Miller fabrics and Greenhides Italian leather material options that are now automatically graded in to the Bretford price list. As a result, Bretford's Liquid brand privacy screens, Plus and Ithaca soft seating furniture, HERE mobile boards and rail systems, and Grid multi-purpose screens can now be immediately upholstered without material testing delays.

According to Stewart Long, director of operations at Bretford Manufacturing, Inc., "For custom upholstery furniture applications, our partners and end users have traditionally purchased their own fabric and sent it to us for testing to ensure that it can be properly used with their selected Bretford soft seating products – and they can still do this. But with the Grade-In program, we now have hundreds of material options graded in to our price list. Partners can simply place one order with Bretford from the list and we will take care of the rest – material purchasing, upholstery and shipment of the completed furniture." Long added that the new program includes changes in some of the material list prices, including decreases of up to 23 percent.

To accommodate the Grade-In program, Bretford expanded its in-house upholstery team to handle the increase in material cutting, sewing, frame building and upholstery. Positioned directly on the production floor, the team works in lock-step with manufacturing to ensure there are no gaps in the overall process. "This allows us to provide even better service and shorter lead times, especially since the Grade-In furniture can be shipped with other Bretford products to keep an entire installation on schedule," noted Long.

Bretford Products Available for Grade-In Upholstering
Bretford's Liquid brand privacy screens offer an extremely thin, yet large, attractive profile for privacy even in a busy work environment. At the same time, the screens have wheels at one end, making mobility and room reconfiguration easy. Bretford's Grid multi-purpose screens feature a sturdy and lightweight design. These screens attach to the chassis rail with brackets so their height remains at a constant position that is independent of the desk height.

The company's HERE mobile boards include a ganging device that allows multiple boards to connect with each other or link with tables to create larger writing surfaces or divider spaces. The HERE rail system includes three planes of writing surface, along with patented 90 degree rail corners for simple board sliding from wall to wall. The boards on the inside

tracks can be easily removed, flipped and shared between rooms.

The Bretford Plus line of soft seating offers the beauty of seamless curves to maintain clean lines and extend use. The Plus chairs and sofas incorporate ProBax® technology, which improves the postural position of the spine, drastically increasing user comfort and overall health and safety. The Ithaca line of library soft seating includes chairs, settees, sofas and benches. To help create a contemporary look, this soft seating line features metal and wood accents along with a wide variety of veneer and paint finishes.

Grade-In Materials and Pricing For a complete list of Bretford's Grade-In fabric and leather options and pricing, please click link below. To learn more about Bretford's Grade-In program, please call 800-521-9614 or go to www.bretford.com.

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About Bretford Manufacturing, Inc. Founded in 1948 and headquartered in Franklin Park, Ill., Bretford Manufacturing, Inc., is a supplier of technology and media furniture that improves how people work and learn. Bretford holds more than six decades of expertise dedicated solely to the design and manufacture of furniture solutions. With nearly 400 employees and 450,000 square feet of production space, the company offers smart furniture designs that support evolving technology, enabling institutions, organizations and corporations to increase productivity and efficiency. Bretford's superior workmanship and environmentally compliant manufacturing and operation practices ensure dependable products, many of which are GREENGUARD Indoor Air Quality Certified®. Bretford products are backed by the industry's best 20-year parts and labor warranty for library furniture and 12-year parts and labor warranty for all other Bretford furniture.

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