

Brodart Dealer Hosts Brodart Creative Event in Hartford, CT



Brodart Creative Event held at the Wadsworth Atheneum Museum of Art technology.

HARTFORD, Conn. – CarrasMac, Brodart Furniture's new dealer in New England area, hosted a Brodart Creative Event held at the Wadsworth Atheneum Museum of Art on February 5, 2009.

The event focused around Brodart Creative, a collaboration between Brodart Co. and Creative Arts. Roger Barganier, President of Creative Arts Unlimited, Inc. was a guest speaker for the event. He introduced the concept of Brodart Creative and how the collaboration between the two companies will assist designers and architects with adding unique design elements to a project. Visual displays of actual library installations and concept drawings were on display for attendees to observe.

The event also allowed for the introduction of the new partnership between CarrasMac and Contrax Furnishings. CarrasMac has recently established a partnership with Contrax Furnishings, one of the nation's most respected school furniture and equipment suppliers. CarrasMac and Contrax Furnishings are hoping to make projects easier and more organized through the used of open information sharing and collaborative project

In attendance from Brodart were Chris Frantz, Director of Marketing and Sales, and Scott Cauley, Regional Sales Manager.

For additional information about Brodart Creative, visit brodartcreative.com or call **1-888-521-1884**.