

KMWorld Names Inmagic One of the 100 Companies that Matter in Knowledge Management for 2009

Editors of No. 1 Knowledge Management Publication Cite Inmagic's Leading Innovation in Socialized Knowledge Management Solutions

WOBURN, Mass.--([BUSINESS WIRE](#))--The editors of [KMWorld Magazine](#) have named [Inmagic](#) one of the [100 Companies that Matter in Knowledge Management](#) for 2009. The annual listing distinguishes organizations in knowledge management that demonstrate commitment to customer-driven innovation and exceptional market agility. Inmagic was cited on merits of anticipating market demand for socialized knowledge management with its [Inmagic® Presto](#) platform, and actively engaging customers in its technology and business development processes.

"We thank the editors of KMWorld for recognizing and honoring our commitment to our customers and the markets we serve," says Paul Puzzanghera, President and CEO of Inmagic. "The field of knowledge management is ever-evolving, and we've evolved with it to address the shift from traditional library needs to cross-functional social knowledge management requirements. Our customers are our driving force, and we'll continue to invest in their future by developing solutions that address their bottom line."

KMWorld's award validates these achievements and further exemplifies the [benchmark success](#) Inmagic is experiencing. Inmagic introduced the industry to a new generation of knowledge management when it unveiled [Social Presto](#) in 2008. *Presto* lets companies capture and capitalize on their collective domain expertise—the "wisdom of the community"—by creating Social Knowledge Networks. These networks integrate top-down vetted information, with bottom-up social intelligence. This year, Inmagic introduced the first application built on *Presto*, [Inmagic® Presto for Social Libraries](#). It creates a SOPAC (Social Online Public Access Catalog) that provides a unique framework for managing and enhancing library collections, and allows a secure, two-way information exchange between librarians and patrons.

For its integrated library system (ILS) users, Inmagic introduced [Inmagic® DB/Text® Library Suite](#) last year. This Web-based ILS is built on Inmagic's family of library and information management tools, including Inmagic® Genie, DB/Text® Works, and Web Publisher Pro. *DB/Text Library Suite* gives librarians and information professionals a complete solution for collecting, managing, and providing access to library materials and collections, either over the Web or on a corporate network.

"Each company embodies as part of its culture agile and limber execution of its mission, embracing a spirit of both adaptability and innovation," says Hugh McKellar, Editor at KMWorld Magazine.

Information and knowledge management professionals from industry leading companies like [NASA](#), [Newsweek](#), [The National Endowment for Democracy](#), [RV Anderson Associates](#), and [The Lincoln Center for the Performing Arts](#) rely on Inmagic's ability to adapt and innovate, and to integrate knowledge management and social technologies in a secure, Web-based environment.

ABOUT KMWorld

The leading information provider serving the Knowledge, Document, and Content Management systems market, KMWorld informs more than 50,000 subscribers about the components and processes—and subsequent success stories—that together offer solutions for improving business performance. KMWorld is a publishing unit of Information Today, Inc.

ABOUT INMAGIC, INC.

Inmagic, Inc. has been the industry leader in knowledge management and library automation applications for over 25 years. Today, Inmagic is at the forefront of the move to new generation knowledge management, creating Social Knowledge Networks

that pair top-down, vetted corporate data with bottom-up, social wisdom of the community to address critical research and business objectives. Over 5,000 companies in 100 countries use Inmagic products, including Inmagic *Presto*, Inmagic *Presto* for Social Libraries, and the DB/Text product family, to gain unprecedented insight into customers, markets, competitors, research, intellectual properties, and more. Find out how much your company really knows. Visit Inmagic at www.inmagic.com.

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