

## Perma-Bound Books Now Offered in TLC's Online Selection & Acquisitions

INWOOD, WV- Jan. 15, 2009 - TLC has partnered with Perma-Bound Books to offer its titles through TLC's Web-based acquisitions and collections development service, Online Selection & Acquisitions.

Perma-Bound Books, a division of Hertzberg-New Method Inc., has been a leader in the book rebinding industry for 43 years. In the mid 1960's Hertzberg-New Method began a division of reinforced paperback books that were called Perma-Bound Books, starting the line of products that schools and libraries nationwide view as the strongest books available.

Perma-Bound Books was the first company to offer an unconditional guarantee on its books and also the first in the industry to offer laminated book covers. The company is located in Jacksonville, Illinois.

Perma-Bound Books has an inventory of around 5 million copies. Libraries and schools that use Online Selection & Acquisitions will be able to access over 72,000 Perma-Bound titles. Perma-Bound Books updates its collection weekly.

"At Perma-Bound, we pride ourselves on supplying our customers with the strongest books they can buy," Kimberly Smith, National Sales and Marketing Director, said. "Our books are widely accepted as 'school tough' and 'library proven,' and come with peace of mind by being backed by our Unconditional Guarantee: 'If you are ever dissatisfied with a book in our Perma-Bound binding, we will replace it - period.'"

"We are excited to work with Perma-Bound and to integrate their title information into Online Selection & Acquisitions," said Kelvin Watson, Director New Product Development at TLC. "It serves as another critical step toward making titles more widely available to the library market by integrating them into an established selection and acquisition process."