

PRESS RELEASE

Lisse, The Netherlands
February 26, 2009

SwetsWise Online Content Available on Apple iPhone and Apple iPod Touch

Swets is pleased to announce SwetsWise Online Content can be accessed through the Apple iPhone and Apple iPod Touch. Powered by SwetsWise Subscriptions, SwetsWise Online Content is a single point of contact to one of the most extensive collections of electronic journals currently available in the scholarly information market.

SwetsWise Online Content provides users with access to direct links for more than 11,000 journal titles – all from a seamless Web interface and through the convenience of their Personal Digital Assistant. Information users can search relevant online content, utilize multi-level linking, download subscription lists and much more.

“I am delighted SwetsWise Online Content is accessible through the iPhone and iPod Touch,” states Debbie Dore, Swets’ Chief Commercial Officer. “Now, SwetsWise Online Content users can effortlessly gain instant access to e-journals. This is one of the many ways Swets is in-sync to the world’s ever-changing technologies and supplying information users with innovative electronic solutions that help further support their organizations.”

SwetsWise Online Content offers over 25 million searchable references along with links to full-text articles through an intuitive Web interface. This service also provides informative usage statistics on each title, and includes fast access set-up for new electronic journal subscriptions.

In addition to SwetsWise Online Content, SwetsWise Subscriptions is also available through the iPhone and iPod Touch. Information users can manage their subscriptions, view publication schedules, check the title status to thousands of print and electronic content and many other SwetsWise Subscriptions functions.

The Apple iPhone 3G also support WiFi, a standard wireless connection that allows SwetsWise Online Content and SwetsWise Subscriptions access using IP authentication. Customers can easily facilitate research and view e-content.

About Swets

Swets is the world's leading subscription services company. We build on more than 100 years of experience to maximize the return on investments in time and money for clients and publishers in today's complex information marketplace. With clients in over 160 countries and more than twenty offices around the world, Swets is a true “long tail” powerhouse that provides the most comprehensive and sophisticated e-commerce platform currently available in its field.

Swets has been included in E-Content Magazine's “100 Companies that Matter Most in the Digital Content Industry” for the past five years, and is consistently featured in the top 25% of FEM Business' “Top 500 Companies in The Netherlands”. We are the only subscription services company that is ISO 9001:2000 certified on a global basis for 10 years running--a testament to our stringent operation and client service procedures.

Media Contact

Damian Leslie

Swets

P.O. Box 830

2160 SZ Lisse, The Netherlands

T: +31 (0)252 435 189

F: +31 (0)252 415 888

E: press@nl.swets.com

www.swets.com