

## PRESS RELEASE

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### **Swets launches sophisticated decision support solution**

Swets is proud to announce that SwetsWise Selection Support, its comprehensive decision support solution, has completed Beta Testing and is now available to order.

SwetsWise Selection Support has been designed to help librarians and other information professionals make better informed decisions about their electronic resources. The service combines a customer's usage statistics with their subscription holdings and pricing information, resulting in a fully integrated price-per-use overview for collection analysis. It includes the flexibility to include additional customer-specific data, making SwetsWise Selection Support the most comprehensive solution of its kind.

“Spending wisely and obtaining value for money has never been more important than in the current economic climate,” says Debbie Dore, Chief Commercial Officer at Swets. “Having a reliable, objective basis from

which to make sound, informed purchase decisions is vital to ensuring that available budget is spent appropriately. SwetsWise Selection Support provides this thanks to its intelligent combination of price and usage information, which allows librarians to simply and succinctly view and report on the true value of the content they purchase. “

SwetsWise Selection Support utilizes the powerful and award-winning technology of the ScholarlyStats platform to collect usage statistics and integrates this data with the extensive subscription details and price information stored in SwetsWise Subscriptions. Reporting is available at account and consortium levels, as well as customized reporting. Holdings and price information will be automatically maintained and updated by SwetsWise, including any new subscriptions. Customer-specific fields may be added, along with free text and file uploads, offering a high level of flexibility. These reports will help customers to fully analyze their entire subscription spend and make better informed decisions.

### **About Swets**

Swets is the world's leading subscription services company. We build on more than 100 years of experience to maximize the return on investments in time and money for clients and publishers in today's complex information marketplace. With clients in over 160 countries and more than twenty offices around the world, Swets is a true “long tail” powerhouse that provides the most comprehensive and sophisticated e-commerce platform currently available in its field.

Swets has been included in E-Content Magazine's “100 Companies that Matter Most in the Digital Content Industry” for the past six years, and is consistently featured in FEM Business' annual “Top 500 Companies in The Netherlands” list. We are the only subscription services company that is ISO 9001:2000 certified on a global basis for 10 years running--a testament to our stringent operation and client service procedures.

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