

TELL ME MORE® recognized as Consumer Digest “BEST BUY”

Phoenix, AZ - March 9, 2009

Auralog, the pioneer of integrating advanced speech recognition technology with language learning, and the publisher of the TELL ME MORE® language learning software program, has been recognized for its outstanding value by Consumer Digest. The Consumers Digest Best Buy rating is awarded, on average, to fewer than three percent of the competing products in any given category.

For 47 years, people have trusted Consumers Digest magazine to identify outstanding values in a complex and often confusing marketplace. Consumers Digest editors award the green and gold "Consumers Digest Best Buy" seal to products its staff judges to be of the best quality for the most reasonable price.

TELL ME MORE® provides the most comprehensive language learning solution to help people learn another language for both business and social needs. With up to 2,000 hours of content per language program and ten (10) skill levels, TELL ME MORE® was designed to fulfill the needs of learners at all levels of fluency.

Learners benefit from a blended learning experience with TELL ME MORE® delivering personalized support to learners ensuring their personal and professional learning objectives are fulfilled.

TELL ME MORE® covers all the key components of language learning including reading, writing, listening, speaking, grammar, vocabulary and culture. Developed by a team of language Experts, TELL ME MORE® follows the North American and European standards of language learning and leverages the renowned Communicative Approach to language learning, a methodology recommended by language experts worldwide and used in leading universities around the world. The Communicative Approach emphasizes interaction and the use of language skills in real world situations rather than simply memorizing words.

"We're excited to have TELL ME MORE® recognized as a Consumers Digest Best Buy," says Philippe Lagrace, Vice President of Global Marketing. "We place great effort in providing both the best quality and best value in our solutions and it all pays off when we receive support from such a respected source."

TELL ME MORE® language learning programs are available for English (ESL) Spanish, French, Italian, German, Dutch, Arabic, Chinese, and Japanese.

For more information on Consumers Digest please visit: <http://www.consumersdigest.com>

About TELL ME MORE® powered by Auralog

Auralog is a world leader in language learning solutions and publisher of the award-winning TELL ME MORE® solution suite. Auralog incorporates over 20 years of language empowerment experience, full training support services and advanced technologies including speech recognition, video, role play and spoken language tracking into the TELL ME MORE® suite of language learning software programs. With offices in United-States, France, Germany, Italy, Spain, Mexico, and China, Auralog has more than 350 employees and provides services globally to more than 10,000 organizations and over 7 million learners. Users of TELL ME MORE® include primary, secondary, higher and adult education institutions, home school, libraries, individual consumers, and businesses of all sizes. www.tellmemore.com