

Contact:
Tracy Wemett
BroadPR
+1-617-868-5031
tracy@broadpr.com

WebNotes™ Launches Professional Web Annotation Research Tool

- Easy-to-Use Web Research Tool with PDF Annotation Capabilities Debuts at WebNotes.net

Cambridge, Mass. — May 18, 2009 — WebNotes™, a technology innovator of online research tools, today announced the public availability of WebNotes Pro, a web-based highlighting and sticky note research tool for professionals, corporations and educational institutions. The hosted solution allows users to compile information from multiple online sources faster and more effectively than other products, and is available for a free trial at <http://www.webnotes.net>.

WebNotes allows users to add multi-colored highlights and sticky notes to web pages as they browse the web, while organizing their notes into folders for later reference. Annotated content can be easily shared with colleagues and clients via email or permalink, or through automatically generated reports in PDF or HTML format. WebNotes Pro also includes a groundbreaking PDF annotation system which provides users with full support for annotating, organizing and sharing PDF documents.

“WebNotes Pro is a streamlined professional research offering that can revolutionize the way people collect, organize and share valuable information on the Internet,” commented Ryan Damico, CEO and co-founder of WebNotes. “Going beyond citation management, social annotation, clipping and bookmarking services, our solution was specifically designed for professionals who need to easily organize, distill and share information from an abundance of online resources and PDF documents.”

WebNotes can be installed as a toolbar or as a bookmarklet, and supports all major web browsers and operating systems. Hosted user accounts securely store users’ annotated content and may be accessed from any internet-connected computer. User annotations are private by default, avoiding unnecessary social networking features that hinder productivity.

“Information sharing for research has become noticeably easier using WebNotes,” commented Dan Morrill, CS/IS program director at City University of Seattle. “Since using the tool, we have saved 60% to 75% of our time depending on the task, and the quality of our research has vastly improved.”

In addition to its Pro accounts, the company also offers a Group Solutions version for schools and small businesses that includes a dedicated web address, customized site branding and built-in user administrator tools. In addition to City University of Seattle, other organizations benefiting from WebNotes include those in marketing, publishing and legal industries. For information on how organizations are making online research faster and more effective, visit <http://www.webnotes.net/Press/CaseStudies.aspx>.

Pricing and Availability

A free version of WebNotes is available for basic researching needs, and includes unlimited highlighting and sticky note capabilities as well as access to organization, sharing and reporting tools. The WebNotes Pro version adds PDF annotation and sharing support, multi-color highlighting and priority technical support. A free two-week trial of WebNotes Pro is available with every WebNotes Basic account. Pricing for WebNotes Pro is \$9.99 per month, with a 50% discount available to all students. A customized Group Solutions version is also available for an additional setup fee. To begin the two-week trial at no charge, go to <http://www.webnotes.net/learnmore>.

About WebNotes, Inc.

WebNotes is a Boston-based technology innovator of online research tools for corporations, educational institutions and individuals. Founded in 2007 as an MIT startup, the company launched an invite-only beta version of WebNotes in late 2008. WebNotes Pro is the next generation in web annotation tools, intended for professionals and academics who need to quickly and easily collect, organize and share valuable information from the internet. For additional information, visit <http://www.webnotes.net>.

All trademarks recognized.

#

If you would rather not receive future email messages from Broad PR, please go to <http://vocuspr.vocus.com/VocusPR30/OptOut.aspx?517068x25183x26237x2x1196074x24000x6>.

Broad PR, 1770 Massachusetts Ave., Cambridge, MA 02140 United States