



NEWS for immediate release  
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## **New Library branch opens with fully automated Mediabank media dispenser!**

*“The Mediabank unit is a perfect fit for the branch’s green design, since the space saved will not need either air conditioning or lighting”, says Denise Raleigh of the Gail Borden Public Library.*

Gail Borden Public Library and Libramation Inc. are pleased to announce the opening of a new branch featuring the largest model of the Mediabank automated media dispensers series.

For the first time in its 135 year history, the Gail Borden Public Library District will open its first branch. The Rakow Branch is located at 2751 W. Bowes Road where it will feature a popular collection, a computer café, Zen gardens and a small “living room” with a fireplace.

An external DVD dispenser, one of the first of its kind in a North American library, will allow patrons access 24 hours a day, 365 days a year.

The high capacity of the Mediabank unit, which accepts over 3,000 DVDs/CDs/games, has been selected in order to eliminate the need for floor and shelf space required for display the Library’s media selection, which would have had a significant impact on the 10,000 square foot building. The Mediabank, with a footprint of less than 25 square feet, has a greatly minimized the space needed, so significantly that the cost of the unit has been recovered multiple times just by the savings in floor space alone.

In addition to saving floor space for the library, the Mediabank provides:

- Total security for the CDs and DVD collection
- Patron Self-Check and Self-Return, with 24 hour access
- Reduced material handling for staff

The collection can be browsed either at the 2 touch screen stations embedded in the dispenser or directly from patrons' homes over the Internet with the web reservation software.

Environmentally sustainable features make the Rakow Branch eligible to receive a silver or gold LEED certification (Leadership in Energy and Environmental Design).

“Green” elements of the branch:

- A geothermal well system will save energy when heating or cooling the building.
- The high albedo roof decreases heat transfer into the building.
- The building is equipped with power-saving sensor controlled interior lighting.
- Extended exterior overhangs provide sunscreen to control natural light.
- Drought-resistant native plants and grasses as well as rainwater management will eliminate the need to irrigate the gardens surrounding the building.
- Friendly neighbor parking lot lighting focuses light downward.

*“Libramation is pleased to become a green partner with Gail Borden Public Library”, says Frank Mussche, President of Libramation.*

About GBPL: Voted the "Community's Favorite Place," the multi-award winning Gail Borden Public Library District has served the community for 135 years with a robust menu for all ages of literary enjoyment, accurate information, vibrant programs, dynamic exhibits and a wonderful destination for people to come together. Please visit Gail Borden Public Library on line at <http://www.gailborden.info>

About Libramation: Libramation, celebrating their 10th anniversary, is committed to providing quality solutions for today's library. Libramation specializes in library automation technology equipment and software. Since the development of their RFID system starting in 2001, more than 125 RFID installations have been deployed. Libramation self-check products are installed in more than 450 libraries.

Libramation products include patron self-check stations, ergonomic circulation desks, automated materials-handling systems, CD/DVD 24-hour self-charge and return Mediabank kiosks, RFID technology and the new Libramate. For more information on Libramation, please visit [www.libramation.com](http://www.libramation.com)

About Mediabank: Mediabank automatic dispensers are produced by S.P.In. srl, Campodarsego, PD, Italy. For more information on Mediabank, please visit [www.mediabank.net](http://www.mediabank.net)